

TECH SPECS & PRICES

EI MINI LIFTER X BRIGHT

UST DLP Smart advertising projection system for in elevators and indoor locations
powered with Ai Ad Analytics

***VISIBLE AND BRIGHT
ADVERTISING****

600 ANSI LUMENS

Dated: AUG 2026

Please read carefully before making a purchase.



PRODUCT VISUAL

FRONT VIEW



SIDE VIEW

UPPER VIEW

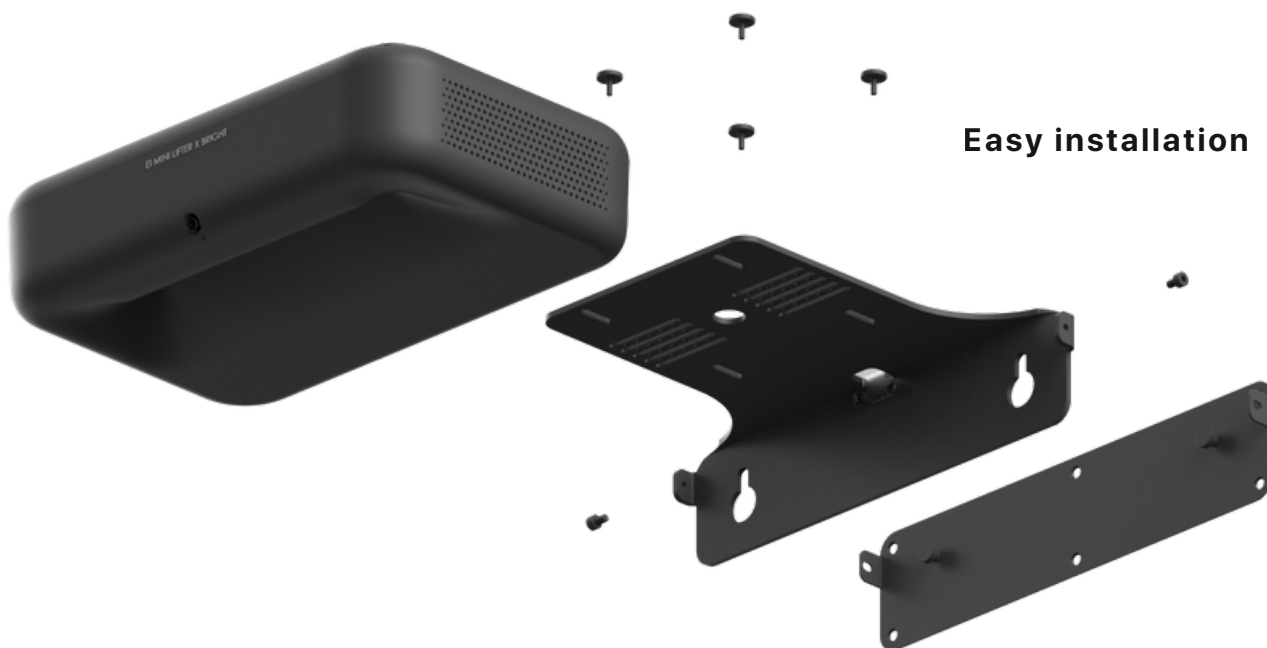


PRODUCT VISUAL: ADJUSTABLE ALUMINIUM LIGHTWEIGHT BRACKET



**Sliding Mechanism for
Adjustable Projector
Installation Distance**

Sliding Space: 3 cm



Easy installation

TECHNICAL SPECIFICATIONS

GENERAL

Model	Ei Mini Lifter X BRIGHT
Product Type	UST Projector
Projection System	DLP Laser Projector

PHYSICAL PARAMETERS

Projector Dimensions	26.3 x 16.8 x 6 cm
Projector Case Material	ABS Plastic
Projector Net Weight	1.64 kg
Bracket	Aluminium Alloy
Bracket Weight	0.4 kg

SYSTEM

OS	Android 9.0
Chip on Board	AM LOGIC T972
Memory ROM	2G(DDR4)
Memory RAM	32G(eMMC)

CONNECTIVITY AND SOUND

Wi-Fi	2.4G & 5G, 802.11 a/b/g/n/ac
Bluetooth	BT 5.0
Network Socket	RJ45 (Ethernet/LAN)
Optical Audio Out	SPDIF
Camera	Yes (AI Ad Video Analytics, GDPR)
HDMI	Input
USB	USB (Type-A)
Power	USB-C
Power Button + LED Indicator	Yes
Audio (Stereo Speakers)	6Ω 7W*2

OPTICAL / DISPLAY

Native Resolution	1920 x 1080 FHD , 4K
White Brightness	600 ANSI Lumens
Throw Ratio	0.19±2% (UST)
Contrast	1000:1
Offset	135%±5%
Screen Scale	60-200 inch
Projection Size	80 inch @ 0.33m
Uniformity	0.9
3D Support	Yes
Focus	Auto Focus (AF)
Keystone Correction	Yes
User Environment	Indoor
Light Source	Laser
Light Source Life	20,000 hours
Optical Dimensions	152.17 x 102.36 x 47.53 mm
Optical Power	35 W
Typical Power Consumption	80W
DC Power Supply	Yes
Power supply type	PD TYPE-C 20V/4A

NEW FEATURE OPEN CLOSE DOOR SENSOR

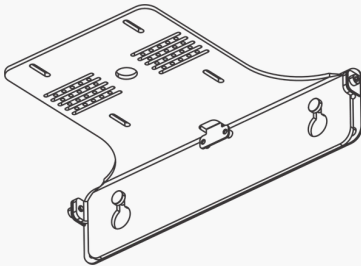
Door position sensor
(red switch)

triggers laser beam interlock — beam
shutoff on door-open state, resume on
door-close state."

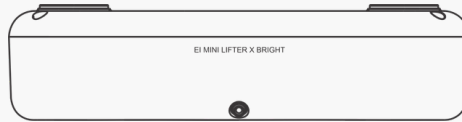
EI MINI LIFTER X BRIGHT

SET

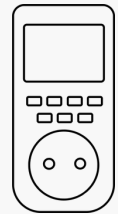
**1. WALL MOUNT DIGITAL
BRACKET**



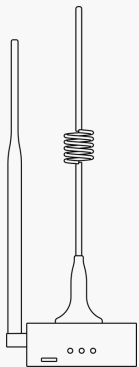
**2. ELEVATOR ADVERTISING UST DLP
PROJECTOR**



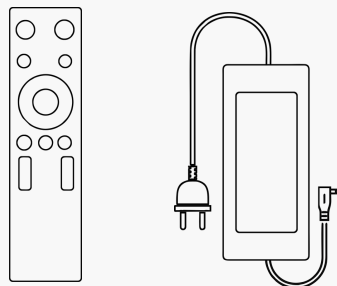
**3. ON / OFF DIGITAL TIMER
SWITCHER**



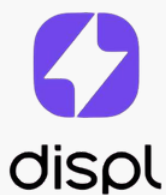
**4. INDUSTRIAL GRADE
WIRELESS 4G WIFI**



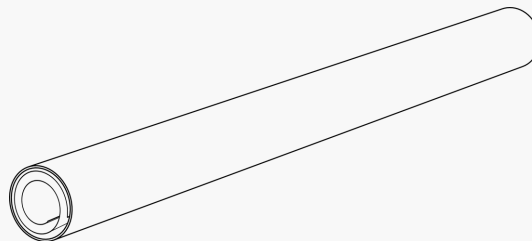
5. REMOTE CONTROLLER



**6. DIGITAL SIGNAGE & AI VIDEO
ANALYTICS MEDIA PLAYER**



**7. PVC FILM FOR BRIGHTER
PROJECTION**



PRICE TERMS & CONDITIONS:

MOQ Full Set	SET PRICE EXW CHINA
5-10 sets	\$1200.00
11-20 SETS	\$1140.00
21-50 SETS	\$1080.00
51-100 SETS	\$1020.00
100+ SETS	TALK TO US

Additional Accessories price:	PRICE EXW CHINA
4g Wireless Wi-Fi router: EXW price	\$60.00
Wall-mounted professional bracket with a digital camera sensor	\$250.00
Tube with professional rear projection film size 600mm*2000mm	\$60.00
Digital switch on/off timer	\$50.00
Spare part power adapter	\$45.00
Spare remote controller	\$15.00



PRICE TERMS:

- All prices are EXW price
- Excluding VAT
- Excluding Delivery fee

SOFTWARE:

All our digital signage hardware comes with preinstalled media player for connecting the hardware to a Screen management system CMS powered by Ai Ad analytics online dashboard.

The software license included within a price for the first year of operation for each device.

The license are:

- Screen ad campaign management license
- Powered Ai AD Analytics license

From the second year, the annual license price per device/broadcasting point will be \$160.

Software License Renewal Process:

Starting from the second year after the initial software license activation, the system will email a payment note for software license renewal. Based on demand, users can choose to extend these two licenses or not.

IF THERE IS NO NEED FOR CMS SOFTWARE, BAREBONE EI-PRODUCTS CAN BE SUPPLIED

Subject to approval by the Eastidea and MOQ conditions of above 100 units.

TRAINING FEES:

To assist our customers and potential partners, our team offers 4-6 hours of online Zoom training covering:

- Initial setup of hardware and software
- Management tools for software CMS
- Initial steps in marketing, sales, and business strategy

Complimentary 4-6 hour sessions are available for customers who purchase full sets of MINIMUM ORDER see section PRICE AND TERMS.

For those who purchasing less than minimum there will be a charge of 300 USD per hour of training minimum 4 hours - 2 sessions each 2 hours.

Payment must be made in advance before the scheduled training sessions.

ORDER PLACEMENT DETAILS

Step-by-step guideline:

- Please fill a website form or send us your request to our sales@yeastidea.com email address.
- In your email, please specify the following information:
 - Your full name
 - Your role and position in your company
 - Your company name, address, website, etc.
 - Your contact mobile phone number and your corporate email address if any
 - Write us your specific request including the order option, product name, quantity, and delivery destination full address.

After receiving information provided by you, our team will study it and revert to you shortly.

- As the next step, we can issue you an official quote or, if necessary, we can arrange an online meeting to confirm all your order details.

Our response time to your request is within 24-72 hours, due to the large incoming requests.

Please note that we require complete information in order to respond to your request. We kindly ask that you refrain from using personal email addresses or fake domains and provide your full name, country of origin, company background, and working website address. Failure to do so may result in your request being banned. Thank you for your cooperation and support.



WARRANTY

- We provide a 1-year factory warranty for all devices and accessories, with the exception of damage caused by humans or third parties.
- If needed, our SLA terms will be sent to your specified email address.

RETURN POLICY FOR PURCHASED ITEMS:

Our company does not accept returns for goods purchased outside mainland China.

TECH ON-LINE SUPPORT

Available from Monday to Friday 9am -7pm Beijing Time
Supported languages: English.

Order Lead Time:

Once payment is received, we require 21 -35 working days for processing your order.

FINAL PROVISIONS:

The prices listed above are fixed for a period of one year from the date of purchase.

Eastidea reserves the right to modify the prices, the list of accessories, and any other products and services associated with this offer at any time.

PAYMENT TERMS:

- The prices mentioned are based on EXW CHINA and do not include delivery fees.
- ORDERS UP TO 20 UNITS : 100% advance payment required.
- For bulk orders exceeding 20 units: 50% deposit as advance payment, with the remaining 50% to be paid before delivery.
- Payments must be settled within 5 working days from the date of the invoice.

Delivery Terms: To be determined.

Contact Us:

Contacts:

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Phone/Whatsapp: +86.185.2133.7005

EASTIDEA®